



February 2018

RE: Annual Benefit, “Marching On with The Spirit of Troy”

Dear Friend:

The University of Southern California’s Trojan League of Los Angeles (TLLA) is seeking your support for our Annual Benefit, **“Marching On with The Spirit of Troy.”** This special evening, honoring our **Spirit of Troy USC Trojan Marching Band**, will be held on Sunday, March 25, 2018 at the historic Natural History Museum in Los Angeles. The USC Trojan Marching Band is the most exciting and recognizable collegiate marching band in the country and one of USC’s most iconic ambassadors. The band owes this incredible success to the loyal students who invest their tireless energy and spirit in the program.

The Trojan Marching Band aims to provide financial assistance to every student. Currently, only one third of the band members are receiving funds. We invite you to participate in the TLLA Benefit by sponsoring a portion the event or donating to the silent auction. This will support the USC Trojan Marching Band Scholarship Endowment and help to ensure that every member committed to this program is recognized for the endless spirit they give to the Trojan Family.

Our Diamond Anniversary event in March will be a memorable evening filled wonderful music, outstanding cuisine, silent auction and an exclusive band concert conducted by Dr. Arthur C. Bartner, who will be celebrating his 50th year in 2020 as the Spirit of Troy’s Band Director.

Your company will be acknowledged in our event program as underwriters, as well as through our website and social media channels. The evening is expected to draw over 300 attendees; however, your contributions will be recognized throughout the Trojan Family. Please join us to support the legacy of the USC Trojan Marching Band, as a corporate leader in our community.

Fight On!

With gratitude,

Ellen Burson and Claudia Negrete
Corporate Sponsorship Chairs
Trojan League of Los Angeles
Contact Ellen at: ejbmommy@gmail.com
(805) 390-0174 mobile
Contact Claudia at: claudiacnegrete@gmail.com
(213) 820-3319 mobile

All charitable contributions are fully tax-deductible. Please refer to the attached donation form for sponsorship opportunities and contact Ellen Burson or Claudia Negrete for additional information.



DONATION FORM

PATRON LEVELS

<input type="checkbox"/> \$6,000 Diamond Jubilee <ul style="list-style-type: none"> • Seating for 10 • Band Member seated at your table (optional) • Hosted Bar • Veuve Clicquot Champagne • Named and Reserved parking • Program Recognition • USC/TLLA Charm included • Invitation to Private Reception Sunday 2/25/18 • Custom champagne flutes • Coaster featuring the artwork of Robert W. Jensen 	<input type="checkbox"/> \$3,600 Platinum Jubilee <ul style="list-style-type: none"> • Seating for 8 • Band Member seated at your table (optional) • Hosted Bar • Veuve Clicquot Champagne • Named and Reserved parking • Program Recognition • Invitation to Private Reception Sunday 2/25/18 • Custom champagne flutes • Coaster featuring the artwork of Robert W. Jensen
<input type="checkbox"/> \$2,600 Golden Jubilee <ul style="list-style-type: none"> • Seating for 6 • Named and Reserved parking • Program Recognition • Custom champagne flutes 	<input type="checkbox"/> \$1,600 Silver Jubilee <ul style="list-style-type: none"> • Seating for 4 • Program Recognition
<input type="checkbox"/> \$600 Bronze Jubilee <ul style="list-style-type: none"> • Seating for 2 • Program Recognition 	<input type="checkbox"/> \$175 Individual Tickets Number of Tickets _____

SPONSORSHIPS

<input type="checkbox"/> \$10,000 Dinner	<input type="checkbox"/> \$5,000 Cocktails in Foyer
<input type="checkbox"/> \$3,500 Concert Venue	<input type="checkbox"/> \$3,000 Invitations
<input type="checkbox"/> \$2,500 Programs	<input type="checkbox"/> \$1,000 Decorations/Centerpieces
<input type="checkbox"/> \$1,000 Parking	<input type="checkbox"/> \$750 Wine
<input type="checkbox"/> \$900 Photographer & Banner	<input type="checkbox"/> \$500 Audio Visual

PROGRAM ADS/TRIBUTE PAGES*

<input type="checkbox"/> \$500 Full Page	<input type="checkbox"/> \$250 Half Page
<input type="checkbox"/> \$125 Quarter Page	<input type="checkbox"/> \$75 Business Card

**Artwork due by 3/9/18. Contact Ellen Burson for ad specs at ejbmommy@gmail.com or (805) 390-0174*

Donor Information

Company / Individual name: _____
(As you wish it to appear in the program)

Address: _____

City: _____ State: _____ Zip: _____

Daytime telephone: _____ Fax: _____

E-mail address: _____

The USC Trojan League of Los Angeles is an organization chartered by the USC Alumni Association, which operates under the University of Southern California's tax identification number 95-1642394. All donations are tax deductible to the extent of the law.

To Pay On-Line Please Go To Our Website at www.tlla.org